





Uur powerhouse in PLOVDIV, BULGARIA

Since we opened our Plovdiv factory in 2004, our production capacity in Bulgaria has grown by leaps and bounds, largely due to our ideal geographical position and the ease with which we can deliver into central Europe.

We have extended upwards and outwards over the past fourteen years so that our original 2000 square metres now stands at 6,500 square metres. Our work force has more than trebled to 200 skilled employees even allowing for the fact that we have added automation-handling robots for secondary processes and collaborative robots for packing and repetitive tasks.

The Plovdiv factory now houses over 50 CNC wire bending machines along with 9 injection moulding machines, both vertical and horizontal, for over-moulding projects utilising rotary and fixed platens.



Cataphoretic Paint Line (KTL)

A new cataphoretic paint line has been installed and is proving ideal for interior automotive products. Offering high corrosion resistance and anti-squeak properties, this facility is well-suited to automotive seating as well as a variety of other applications.







Quality Assurance

Our aim at William Hughes is to meet and exceed the expectations of our customers in every way adhering to principles of continuous improvement and zero defect. Quality systems to ISO 9001:2000, ISO/TS 16949:2002, the latest automotive standard, and AS9100 for aerospace ensure consistency and accuracy of supply.









www William Hughes Group



Nosag Polska, previously part of the DEFTA Group, was acquired by William Hughes in the autumn of 2017.

Based in Tychy in southern Poland, Nosag Polska is a major manufacturer of seat mats, wire frames and bent wire parts, predominantly for the automotive industry. This makes the Company a perfect fit for William Hughes with our complementary manufacturing facilities in Dorset, UK and Plovdiv, Bulgaria but providing us with a manufacturing hub with easy access to mainland Europe and the Baltic States.

Nosag has been established in Poland since 2005 and, with over 150 employees, is a leading supplier to all the major car interior and car seat manufacturers in Europe. The Company enjoys a reputation for service and quality similar to our own which has led to a smooth transition of ownership and opportunities for both operations to benefit from the experience and expertise of the other.



A Bending sector:

- NUMAC'S (CNC) numeric – max. Ø 10mm
- ROBOMAC'S (CNC) robots
 max. Ø 12mm
- WAFIOS max. Ø 6.5mm
- BLM's CNC double head bending machines Ø 2-10mm

Welding sector:

- Spot welding machines
- Welding robot (Axis X, Y, Z)

Moulding sector:

- MULTIPLAS, DEMAG, BATTENFELD, NEGRI-BOSSI
- Industrial dryers SHD-230U (SHINI)
- Horizontal and vertical injection moulding facilities

Quality equipment:

- CREAFORM 3d scanner
- Faro Arm

Production of components and sub assemblies for car seats:

- Production of steel wire of low and high carbon
- Plastic injection and plastic injection with inserts
- Spot and Mag welding

